



ya es hora

Campaign Newsletter

December 21st, 2010

About

ya es hora is a historic non-partisan Latino civic participation campaign launched as the Latino community's action-oriented follow-up to the immigrant mobilizations of 2006. The campaign represents the largest and most comprehensive effort to incorporate Latinos as full participants in the American political process, that links naturalization to voter participation and Census enumeration under a single message: "it's time."

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Campaign Updates

Thank you

2010 was a big year for the campaign. The campaign played a critical role in census enumeration, ensuring that Latinos are accurately counted; in citizenship, helping legal permanent residents in becoming U.S. citizens; and in voter engagement, encouraging Latinos to register to vote and to get out and vote in this midterm election. Nonetheless, this would not have been made possible without the collaborative efforts of many. For this, and much more, **thank you.**

Your contribution, however big or small, enabled the campaign to empower Latinos to take ownership of their communities by becoming citizens, being counted, and voting. **Thank you.**

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Comprehensive election report

Shortly, the campaign will be releasing a comprehensive election report that provides an analysis of the resources and outputs throughout this year's midterm election.

The election report will include: (1) analyses on get-out-the-vote efforts targeting low-propensity Latino voters to vote, (2) hotline and website report on traffic and available resources, (3) partnerships created that helped propel the campaign forward, and (4) the role and influence that media partners had throughout the election season.



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Elections



Get-out-the-vote efforts

Three weeks before Election Day, the [NALEO Educational Fund](#) launched a national GOTV campaign to motivate low-propensity voters to the polls. The campaign, which began on October 14th and ended on October 31st, called nearly **240,000 voters** across 17 different communities in five states.

Voter registration tool

In 2010, more than **2,800** individuals across 43 states registered to vote using the campaign's online voter registration tool. Of those who registered online, 25% originated in Arizona, 20% in California, 18% in Texas, and 6% in both New York and Florida.

Embed voter registration tool on your website

The voter registration tool is easily accessible on the campaign's website; however, throughout this election season, many organizations opted to embed the voter registration tool directly on their website.

Among these are: the [NALEO Educational Fund](#), the [National Council of La Raza](#), [Univision](#), [Morris County Organization for Hispanic Affairs](#), the [California Participation Project](#), [Entravision](#), [Hobby Center for Public Policy](#) [Human Services Coalition](#) and [Life After Uncivil Ruthless Acts](#)



[Embed the voter registration tool on your website today - click here.](#)

Register to vote

The midterm elections may be over; however, you can still [register to vote](#). Don't wait until it's too late - [register to vote today!](#)

Citizenship



Citizenship workshops in Houston, TX and Los Angeles, CA

On January 20th, 2011, *ya es hora* will be hosting a citizenship workshop helping legal permanent residents fill out the N-400 Application for U.S. Citizenship. In partnership with [Neighborhood Centers, Inc.](#), the [Mayor's Office of Immigrant and Refugee Affairs](#), the [NALEO Educational Fund](#), [Univision 45/Telefutura 67](#), and [La Tremenda 1010AM](#), the workshop will be held at the **Ripley House Neighborhood Center in Houston, TX**. [For more information on this workshop, click here.](#)

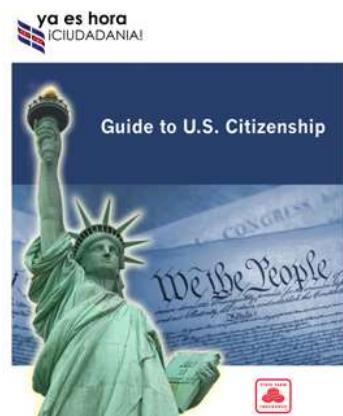
A month later, on **February 19, 2011**, another workshop will be held at **Panorama High School in Los Angeles, CA**. This workshop is in partnership with the [Office of Mayor Antonio Villaraigosa](#), the [NALEO Educational Fund](#), [Office of Senator Alex Padilla](#), [Office of Assemblymember Felipe Fuentes](#), [Office of Councilmember Richard Alarcón](#), [Office of Schoolboard Member Nury Martinez](#), [State Farm](#), the [American Immigration Lawyers Association](#), [COFEM](#), [CBO](#), [Hermanadad Mexicana](#), and the [Panorama City Neighborhood Council](#). This workshop will also aid residents in becoming U.S. citizens. [For more information on this workshop, click here.](#)

2010 Highlights

In 2010, the campaign conducted **58 citizenship workshops that assisted 8,995 legal permanent residents in becoming U.S. citizens.** Additionally, 650 one-on-one sessions were held throughout the year as well.

In order to empower volunteers and community-based organizations with the necessary information regarding the naturalization process, *ya es hora* hosted 11 webinars that helped train 285 individuals. These webinars have been a huge success and have helped establish relationships with new partners in Oklahoma, Kentucky, Tennessee, and North Carolina. The trainings provide basic naturalization information as well as key in-depth information on legal red flags and the workshop model.

Part of empowering volunteers and organizations also involves disseminating the necessary tools and resources to enable these individuals to effectively do their job: helping residents become citizens. Because of this, *ya es hora* distributed over 31,000 materials that included the campaign's [Guide to U.S. Citizenship](#), study materials such as [vocabulary and civics flashcards](#), the USCIS study guide and DVD, as well as [N-400 applications](#).



Hotline taking calls year-round

The campaign hotline, **888-VE-Y-VOTA / 888-839-8689**, is actively taking calls all year-round. If you have election-related questions or inquiries regarding citizenship, call the hotline today and a bilingual operator will assist you.

Census



U.S. Census Bureau releasing apportionment, U.S. and state population figures

Today, **December 21st, 2010**, the [U.S. Census Bureau](#) will be releasing population figures from this year's decennial census. This release, the first of many [products to be unveiled through 2011](#), will include the total number of people living in the U.S. on April 1st, 2010 and totals for state counts. Additionally, there will be [apportionment](#), the process of dividing the 435 seats of the House of Representatives among the 50 states, population change, and population density. The U.S. Census Bureau will be holding a live webcast of the briefing at **11 AM EST (8 AM PST)**. [Click here to access the live webcast.](#)

U.S. Census Bureau released first set of 5-year

American Community Survey (ACS) estimates

Last week, the U.S. Census Bureau released the first set of 5-year ACS estimates. Unlike the census, the ACS provides estimates of population characteristics and does not provide population counts. [Click here to access the immediate release of the ACS.](#)

News & Research

"Suit seeks to open Compton to Latino voters"

Los Angeles Times, 12/20/2010

"DREAM Act Defeat Leaves Mess for Immigration Policy"

New York Times, 12/19/2010

"Minorities now the majority in Allentown"

Morning Call, 12/18/2010

"Immigrants Make Paths to Suburbia, Not Cities"

New York Times, 12/15/2010

"Critics question diversity of redistricting panel"

California Watch, 12/14/2010

"A Portrait of New York in Numbers"

New York Times, 12/14/2010

"Latino Mayor May Be A Glimpse Of Things To Come"

NPR, 12/12/2010

"The U.S. Census and the Amazing Apportionment Machine"

U.S. Census Bureau, 12/10/2010

Get Involved

Become a partner today!

With your organization's help, we can help strengthen our numbers and our voice as we continue to encourage Latinos to get on the pathway towards U.S. citizenship, register to vote, vote, and become full participants in the American political process

[Become a ya es hora ¡Ve Y Vota! Partner today!](#)

[Become a ya es hora ¡Ciudadanía! Partner today!](#)

Embed voter registration tool on your website

When you embed the voter registration tool on your website, visitors can easily register to vote directly on your site without navigating away. [Click here to learn how to embed the voter registration tool now!](#)

Upcoming Events

Events

YA ES HORA ¡CIUDADANIA! CITIZENSHIP WORKSHOP

THURSDAY, JANUARY 20, 2011 | 6 PM - 8 PM

Ripley House Neighborhood Center
4410 Navigation Boulevard, Houston, TX 77011

USCIS NATURALIZATION INFORMATION SESSION

SATURDAY, JANUARY 22, 2011 | 10 AM - 12 PM

Larue County Board of Education
208 College Street, Hodgenville, KY 42748

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Sign up to receive updates from the *ya es hora* campaign by [clicking here](#).

Contact information

1-888-VE-Y-VOTA / 888-839-8682

www.yaeshora.info

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