



ya es hora

Campaign Newsletter

October 15th, 2010

About

ya es hora is a historic non-partisan Latino civic participation campaign launched as the Latino community's action-oriented follow-up to the immigrant mobilizations of 2006. The campaign represents the largest and most comprehensive effort to incorporate Latinos as full participants in the American political process, that links naturalization to voter participation and Census enumeration under a single message: "it's time."

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Campaign Updates

Partner Organizations Update

As our get-out-the-vote activities begin, partner organizations are reaching out to the Latino community and encouraging Latinos to register to vote, and to vote on Election Day.

[Mi Familia Vota](#) is going door-to-door, canvassing infrequent voters and motivating them to vote in Arizona, Colorado and Texas. The [National Council of La Raza \(NCLR\)](#)

launched its 2010 Latino Empowerment and Advocacy Project (LEAP) in 12 states throughout the country. Janet Murguía, NCLR President and CEO commented on the campaign efforts, "There has never been a more critical time for the Latino community to be politically engaged, and our vote could not be more decisive." NCLR has also partnered with [Ozomatli](#) a Grammy-award winning multicultural fusion band, to release a song encouraging Latinos to vote next month. [Click here to get your free download of the song, "Respeto"](#). The [NALEO Educational Fund's](#) phone canvassing initiative is targeting 250,000 infrequent voters in 16 communities in California, Florida, Texas, and New York and they are



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continuing to encourage people to register to vote through several partnerships.



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[Univision](#) is distributing national [PSAs](#) via television and radio as well as providing local programming on the importance of voting in this election. [Entravision](#) is also tapping into their television and radio market with national PSAs, local programming on the importance of voting, and has embedded the voter registration tool on their websites. [ImpreMedia](#) will be running nearly 40 local advertisements in their newspapers in New York, California, Florida, Illinois, and Texas reminding people of voter registration deadlines, early voting and vote by mail, and on Election Day while also providing local op-eds and news stories highlighting various phases of the campaign.

Entravision PSAs in Arizona

Entravision in Arizona has been regularly running PSAs in partnership with *ya es hora* and One Arizona. Also, they'll be partnering with the campaign on Sunday weekly programming from now until Election Day, November 2nd. [To check out our PSAs, click here.](#)

The *ya es hora* voter registration tool

Eight organizations embedded the campaign voter registration tool on their websites: the [California Participation Project](#), [Mercer County Hispanic Association](#), [Entravision Communication Corporation, inc.](#), [Life After Uncivil Ruthless Acts \(L.A.U.R.A.\)](#), [National Council of La Raza](#), [Hobby Center for Public Policy](#), [Morris County Organization for Hispanic Affairs](#), and the [Human Services Coalition](#).



Distribution of partner resources

The *ya es hora* campaign understands the importance of being able to provide people with important resources and access to information. This is why we've created state-specific "one-pagers" on: voter registration

deadlines, early voting, vote by mail, the Voter Bill of Rights, and language assistance. We printed nearly 50,000 one-pagers and distributed them to almost 250 community organizations across the U.S that have partnered with *ya es hora* to serve as information centers. [Partner organizations can download these one-pagers by clicking here.](#)

Cuentame Voter Registration Drive

Cuentame, a partner organization with *ya es hora*, is creating an online space for stories to be shared. On September 26th, they held a voter registration drive in partnership with several organizations at Olvera Street in Downtown Los Angeles, and they're still registering people to vote.

[Click the image below to see a video of the event!](#)



Elections



Registering to Vote

Elections are three weeks away and it is important that citizens exercise their civic responsibility by voting during elections this November 2nd. The first step is [Registering to Vote](#).

Close of registration

Voter registration deadlines for the November 2nd General Election are fast approaching in many key states. [To find out your states' close of registration deadline, click here.](#)

October 18th: [California](#), [Kansas](#), [Maine](#), [South Dakota](#)

October 19th: [Connecticut](#)

October 22th: [Alabama](#), [Nebraska](#)

Check your registration status

If you believe you may already be registered to vote, don't forget to check your registration status. You may call our **(888) VE-Y-VOTA** hotline or your local elections office to confirm the status of your voter registration or [click here](#) to confirm online.

Find out what's on the ballot

After you've registered to vote and before you vote, it's important to become informed about the candidates and measures that will be on the ballot. [Click here to find out what's on the ballot](#) and become empowered to make your voice count.

Early Voting

Early voting has started in some states and will begin in other states in the coming weeks. You can vote early by mail, if you applied for an absentee ballot, or in person, at a polling place verified by your local elections official. [To find out more about early voting, click here.](#)

States that started early voting

[Minnesota](#) | [Virginia](#) | [Mississippi](#) | [Wyoming](#) | [Nebraska](#) | [Rhode Island](#) | [Wisconsin](#) | [California](#) | [Indiana](#) | [Montana](#) | [Arizona](#) | [Tennessee](#) | [West Virginia](#) | [North Carolina](#) | [Kentucky](#)

October 16th

[Nevada](#) | [New Mexico](#)

October 18th

[Texas](#) | [North Dakota](#)



(Click on the map to find out state-specific voter registration information)

Vote by mail

You can register to vote by mail in many states across the U.S. Avoid the lines at the polls and cast your vote by mail. [Click here to find out your state's vote by mail regulations.](#)

Have questions about voting or problems at the polls?

Bilingual Operators are available to answer your call:

888-VE-Y-VOTA / 888-839-8682

Citizenship



Naturalization webinar training

Naturalization, the process by which legal permanent residents can become U.S. citizens, can be difficult and complex; however, this webinar takes you step-by-step through the application process for U.S. citizenship.

[Click here to see the webinar.](#)

News & Research

"We are NOT staying home on Election Day!"

Arturo Vargas, *Huffington Post*, 10/8/2010

"Hispanics may be midterm wildcard"

Scott Wong, *POLITICO*, 10/8/2010

"Hopefuls Wager on the Hispanic Vote"

Alexandra Berzon, *Wall Street Journal*, 10/8/2010

"Latino voters support Democrats but may not vote for them, poll reports"

Nia-Malika Henderson and Krissah Thompson, *Washington Post*, 10/5/2010

Get Involved

Become a partner today!

With your organization's help, we can help strengthen our numbers and our voice as we continue to encourage Latinos to get on the pathway towards U.S. citizenship, register to vote, vote, and become full participants in the American political process

[Become a *ya es hora ¡Ve Y Vota!* Partner today!](#)

[Become a *ya es hora ¡Ciudadanía!* Partner today!](#)

NVEN Countdown to November 2nd

[NVEN](#) has been working hard to engage people to vote. They have gathered together a wealth of resources from [fact sheets](#), to [GOTV posters](#), [online training](#) and more.

[Find out what NVEN is up to and take advantage of the information they have available by clicking here.](#)



Voter Participation Basics Webinar Recording

NVEN and the NALEO Educational Fund partnered together for a Voter Participation Basics Webinar. [To access the recording, click here.](#)

Partner Resources

The "Partner Resources" section of our website is full of informative and handy resources for partner organizations to take advantage of. In this section, you'll find:

- GOTV Training manuals
- *ya es hora* web buttons
- Informational posters
- State-specific one-page fact sheets
- Language assistance one-page fact sheets
- Voter bill of rights



...and so much more! If you need help logging into the [Partner Resources](#) section, please [contact us](#) immediately for any assistance.

Upcoming Events and Important Deadlines

Early Voting Beginning Dates

October 15th: Kentucky
October 16th: Nevada, New Mexico, Texas
October 18th: North Dakota

Upcoming Registration Deadlines

October 18th: California, Kansas, South Dakota

Did a friend forward this email to you?

Sign up to receive updates from the *ya es hora* campaign by [clicking here](#).

Contact information

1-888-VE-Y-VOTA / 888-839-8682

www.yaeshora.info

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